

Contract # 48972

Schedule Dates

10/30/12-11/06/12

Advertiser

WARREN FOR SENATE 2012 (3373)

Agency

Media Strategies & Research (1800)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 12965 (28305)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

12965

CPE

Local/Political Candidate Agency

Account Types

Billing Type

Standard

Comments

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Date Entered 10/29/12
Last Modified 10/29/12
Entered By Charles Sheibler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,092.50
Net Total \$79,857.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 50 \$93,950.00
Grand Total: 50 \$93,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6A- 6:30A (ET)	1		1						1	\$1,900.00	\$1,900.00	WHDH Boston (WHDH)		10/29/12
2.0	Normal Line / SPOT	11/02/12-11/05/12	3	:30	6:30A- 7A (ET)	1	1			1				2	\$1,900.00	\$3,800.00	WHDH Boston (WHDH)		10/29/12
3.0	Normal Line / SPOT	10/30/12-11/06/12	3	:30	7A- 8A (ET)	1	1	1	1	1				3	\$2,500.00	\$7,500.00	WHDH Boston (WHDH)		10/29/12
4.0	Normal Line / SPOT	10/31/12-11/05/12	3	:30	8A- 9A (ET)	1	1	1	1	1				3	\$2,500.00	\$7,500.00	WHDH Boston (WHDH)		10/29/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7A- 9A (ET)	1					1			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/29/12
6.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	9A- 10A (ET)	1					1			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		10/29/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:30A- 8A (ET)	1						1		1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/29/12
8.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8A- 9A (ET)	1						1		1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		10/29/12
9.0	Normal Line / SPOT	10/30/12-11/06/12	3	:30	9A- 9:30A (ET)	1	1	1	1	1				3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		10/29/12
10.0	Normal Line / SPOT	10/31/12-11/05/12	3	:30	9:30A- 10A (ET)	1	1	1	1	1				3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		10/29/12
11.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11A- 12P (ET)	1	1	1	1	1				4	\$850.00	\$3,400.00	WHDH Boston (WHDH)		10/29/12
12.0	Normal Line / SPOT	10/30/12-11/06/12	3	:30	12P- 12:30P (ET)	1	1	1	1	1				3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		10/29/12
13.0	Normal Line / SPOT	10/31/12-11/05/12	3	:30	12:30P- 1P (ET)	1	1	1	1	1				3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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Boston, MA 02114-2977

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Salesperson Shiebler, Charles (1011)
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14.0	Normal Line / SPOT	10/30/12-11/05/12	3	:30	1P- 2P (ET)	1	1	1	1	1	1			4	\$1,200.00	\$4,800.00	WHDH Boston (WHDH)		10/29/12
14.0.1	Closed Preempt	11/02/12															WHDH Boston (WHDH)	Pre-Empt/Exception -	
15.0	Normal Line / SPOT	10/30/12-11/05/12	3	:30	2P- 3P (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		10/29/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- 7:30P (ET)	1								1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		10/29/12
17.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7P- 8P (ET)							1		1	\$800.00	\$800.00	WHDH Boston (WHDH)		10/29/12
18.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	10P- CHICAGO FIRE			1						1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)		10/29/12
19.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	8P- 9P (ET)					1				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)	guys/ go on	10/29/12
20.0	Normal Line / NFL	11/04/12-11/04/12	3	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL								1	1	\$25,000.00	\$25,000.00	WHDH Boston (WHDH)		10/29/12
21.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11:30P- 7 News at 11 PM								1	1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/29/12
22.0	Normal Line / SPOT	10/30/12-11/05/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON		1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/29/12
23.0	M/G For 14.0.1 / SPOT	11/02/12-11/02/12	3	:30	12:57P- Days of our Lives							1		1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		10/29/12

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